



Introduction to Pre-Commercial Procurement (PCP)

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The objective

 Public procurers can drive innovation from the demand side by acting as technologically demanding customers that buy the development and testing of new solutions.

 PCP challenges industry from the demand side to develop innovative solutions for public sector needs and it provides a first customer reference that enables companies to create competitive advantage on the market.

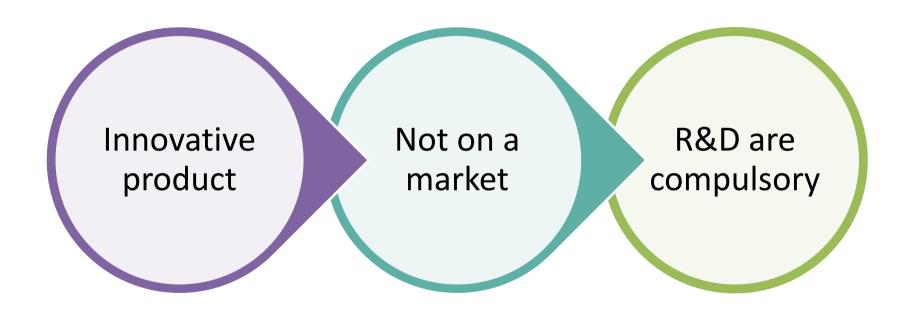


The conception of PCP

Pre commercial procurement (PCP) is an approach to procuring R&D services having an objective to create innovative product.

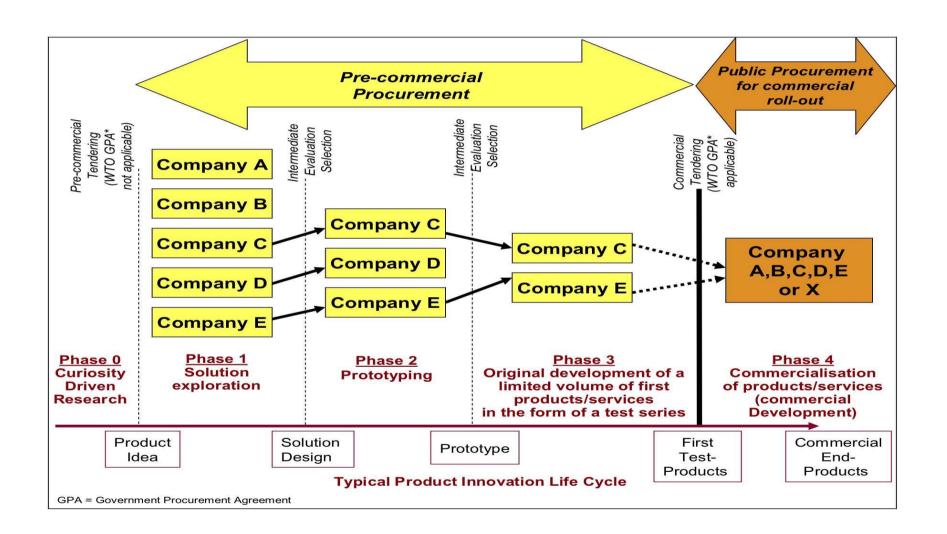


Mandatory requirements





How it works?





Why to participate?

- You create a product for yourself;
- You know that a market needs this product;
- You already have potential customers;
- A funding percentage is not fixed.





Thank you!