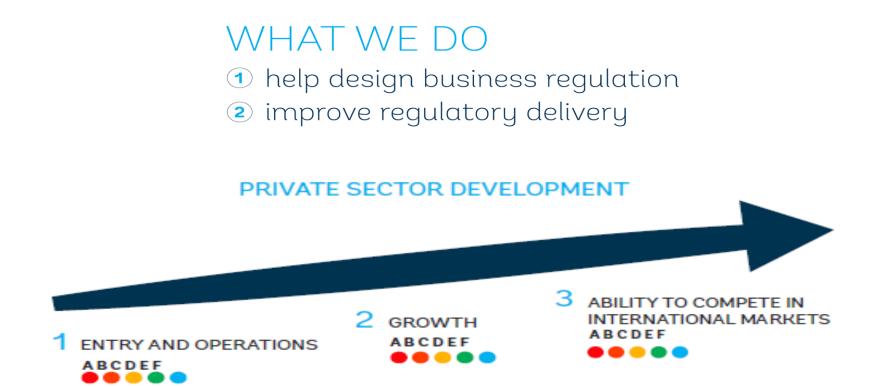
BUSINESS ENVIRONMENT REFORM GLOBAL TRENDS

Andreja Marusic Global Lead, Business Environment Trade and Competitiveness Global Practice



BUSINESS ENVIRONMENT



Our work enables the investment competitiveness that provides growth and jobs.



REFORM THEMES

Business Entry

Companies Fundamentals

Business Licensing

Inspections and Compliance

Construction Permitting

National Quality Infrastructure (NQI)



REFORM TOOLS

Policy and Regulatory Design

Integrating Gov. Services

Risk-based approaches

Transparency and

Feedback

ICT for BE

Business process reengineering

OUR WORK IN ACTION

100 projects in over 70 countries

SOME COUNTRY EXAMPLES....



BE REFORMS - high on the political agenda

UK:

- Red tape challenge (2011)
- One-in two-out (2013)

EU:

- New Better Regulation Guidelines (2015)
- REFIT (2015)

Canada:

- Red Tape Reduction Act (2015)
 US:
- EO "Using Behavioral Science Insights to Better Serve the American People" (2015)
- One-in two-out (2016)

OUR PARTNERS IN BUSINESS ENVIRONMENT





Regulatory Delivery











WHAT'S HOT IN BUSINESS ENVIRONMENT REFORMS?

Shifting the focus of business environment reforms from reducing compliance costs towards more comprehensive reforms

How can **businesses** work on improving the business environment without government involvement? Recognizing the **importance of quality data on businesses** giving governments tools for policy making and investors tools to value investing in and accessing new markets

Operating in a digital era: firms can be born global by operating "online", but a strong analog foundation, consisting of regulations that create a vibrant business climate is still essential (WDR 2016); Supporting highgrowth businesses: how can governments support high-growth businesses rather than supporting businesses just based on size?

Applying **behavioral insights** in policy making (WDR 2015)

